

Welcome to the Club

The VIP Club Card is our ‘thank you’ to all of our patrons. Membership is free. Cards can be picked up at Brownie’s on the Lake. **Register your card online at browniesonthelake.com to be eligible for benefits. If you require assistance, please call (855) 979-7550.**

ABOUT THE PROGRAM

- Points awarded for every dollar spent on food and beverage (dine-in and carryout), and gift card purchases. Certain restrictions may apply. Only one VIP Club Card may be used per check.
- Points awarded only at time of purchase when valid identification is presented with VIP Club Card. VIP Club Card cardholder or spouse must pay bill to be eligible for points.
- When VIP dollars or Gift cards are redeemed, points will not be accrued for that transaction.
- Points have no cash value and are non-transferable to other member’s accounts.
- The VIP Club Card may not be combined with any other discount, offer or special promotion.
- Only one VIP Club Card Perk may be redeemed per card, per visit. VIP dollars may not be redeemed when using a VIP Club Card perk or discount.
- Frequent diners may accumulate a maximum of 1,000 points per day on regular or bonus days.
- To qualify for points on a party function, you must be an active VIP Club Card member before booking the party. Splitting of checks for the purpose of acquiring points beyond daily maximum is not allowed. Party functions have a maximum accrual of 1000 points.
- Employees of Brownie’s on the Lake and their immediate family members are not permitted to participate in program.
- Brownie’s on the Lake are not liable for points or rewards lost due to fraudulent or unauthorized use. This fraud includes lost cards.
- Brownie’s on the Lake reserve the right to add or withdraw participating restaurants, make rules changes, audit or cancel accounts, or terminate the program without notice. Federal & State tax liabilities are the responsibility of the cardholder. Must be 18 years of age to join the VIP CLUB CARD program.

PROGRAM BENEFITS

REWARDS: One dollar spent earns you one point. Each time you acquire 100 points, those points will turn into \$10 VIP dollars, and your point total will reset towards your next reward. Dollars may be stored on your card for up to 90 days from the date of issue. Points have no expiration. If you wish to pay your bill with dollars stored on your card, advise your server (your card must be registered to redeem). Proof of identification may be required to redeem dollars. Dollars stored are valid

for payment except on New Year’s Eve, Valentine’s Day, Sweetest Day, Easter, or Mother’s day.

BIRTHDAY REWARD

Celebrate your birthday with us! Enjoy a complimentary entrée one time during the month of your birthday (up to a \$15 value), when dining in with another guest purchasing an entrée of equal or greater value. Birthdate reward must be registered by the last day of the month preceding your birthday month to qualify.

SPECIAL OCCASION REWARD

Have a special day on us! Dine – in one time during the month of your Special Occasion and receive a dinner (up to a \$15 value) when dining with another guest purchasing an entrée of equal or greater value. Special Occasion reward must be registered by the last day of the month preceding the special occasion date.

